

THE DAILY STORE NEWS OF LANSBURGH & BRO.



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Spring Style Hints By Miss Knickerbocker

I am going to give you a few observations today concerning the Spring Millinery.

There is no doubt about the hats this Spring. That is, there is no doubt about most of them. If they are becoming, they will be fashionable—not exactly, but within certain lines, quite so.

Hundreds of thousands of women are going to revel in the small hat that has returned to prominence, through that tremendous influence—sports apparel. The tall, close-fitting hat, the small, close-fitting turban of Oriental inspiration and sailors with brims turned this way and that, with regardless abandonment.

Sailors and mushroom variety will appear in all sorts of gayly colored silks, and will vie in popularity with smooth-surfaced straws.

Imitation aigrettes—the only safe kind to wear—beads, Oriental embroidery, slender wings and narrow ribbons are features of new hats.

Tassels Are in Vogue

—for trimming gorgeous evening gowns, silk and velvet handbags, dresses, etc. Priced at

5c, 10c, 12c, 15c, 25c
29c, 35c, 50c, 75c
and 85c each.

Tassels of every description, from the simple effects in dark or plain shades to beautiful combinations and Oriental colors; also antique effects. Tassels made of jet, gold, silver, steel or silk.

Main Floor—Lansburgh & Bro.

Two Unexpected Purchases--One of Suits--One of Dresses



1,000 Women's Exquisite Spring Suits Go On Sale Tomorrow at the Marvelous Price of

30 Different Styles **\$15.75** Sizes From 16 to 44

Many of These Suits Are Worth Double This Price

An Unheard-of Suit Sale at the Beginning of the Season
Every Suit Absolutely New and in the Very Latest Style

THE MATERIALS ARE

Poplins, Jersey Cloths, Velours, Gabardines, Serges, Velour
Checks and other Spring Fabrics.

THE COLORS ARE

Black, Biege, Navy, Tan, Gold, Hunter's Green, Gray, Apple Green, Rose, Leather and Copenhagen.

A WONDERFUL DIVERSITY OF STYLES

Fancy buttons and machine stitching play a prominent part as trimmings along with separate collars of silk Bengaline.

SIX OF THEM REPRODUCED EXACTLY AS ABOVE.

Separate girdles and strappings of self material also add their "bit" of beauty to the trimmings of these magnificent suits.

Belted, Plain and Flared Models. Strictly Tailored with Patch Pockets and Yoke. Lined with Paisley's Silk and Peau de Cygne.

Second Floor—Lansburgh & Bro.

Spring Sale of 2,500 Pairs of Famous Low Shoes Extraordinary Low Price on Women's Pumps, Oxfords and Strap Slippers



Made By Wichert and
Gardiner, Brooklyn, N.Y.
Makers of Famous Foot-
wear of the Better Grade
for the Export Trade.

\$2.95

Every pair of these shoes
made of Leathers and in a
manner found usually in
shoes that would sell at two
and three times as much.

Widths Range from A to E

Lengths Range from 2 to 8

These Shoes come to us because of the fact that
thousands of women hereabouts know this famous make
of Footwear and have worn the Shoes made by.....

Materials are patent leather, white suede,
white canvas, tan suede, black
suede, gray suede, black Russia calfskin, kidskin and
many combinations of different leathers.

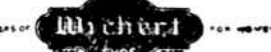
Styles are Pumps with all the different heels,
Oxfords both button and lace, and
Strap Slippers in one and two cross and skeleton
patterns. Many different color combinations.

Light Weight Welled or
Turned Soles.

Louis Covered Wood and
Leather Cuban Heels.

We Advise Supplying All
Spring Needs Now.

WICHERT & GARDINER.



New Spring Dress Gingham 15c, 18c, 25c, 30c and 50c Yard

100 pieces of the very newest plaids, checks and stripes in beautiful
color combinations. Also plain shades in fast colors. 27 and 32 inches
wide.

Plain Colored Voiles

40 inches wide, of a beautiful,
fine, soft quality. Big variety of
shades represented. Also black
and white. Yard, 50c and 25c.

Lace Striped Voiles

—embroidered. Comes 36 inches
wide, in pink, light blue, green,
old rose, yellow, reseda, Copen-
hagen, navy and white. Yard, 65c.

Silk Mixed Voiles

—and suiting. Combinations in
black and white; 40 inches wide,
in stripes, checks and plaids. Yard,
\$1.00, \$1.25 and \$1.50.

Woven and Printed Voiles

A wonderful variety of weaves,
designs and colorings; 26 and 40
inches wide.

Dolly Madison Voiles, Yard, 35c
Reception Voiles, Yard, 28c
Marlboro Voiles, Yard, 35c
Chiffon Charmante Voile, Per
yard, 35c
Fancy Woven Stripe Voile, Per
yard, 35c
Illusion Voiles, Yard, 35c
Woven Stripe Black and White
Voile, Yard, 28c
Old English Voiles, Yard, 59c
Foreign Voiles, Yard, 75c

Imported White Fancy Voiles

A very special offering of this fabric in a big variety of
beautiful figures, checks, plaids and stripes. 36 and 40 inches
wide. Extra special at, per yard, **50c**

Irresistible Price Attractions on Spring Woolen Materials for Monday

Owing to our unusual purchasing power and the fact that orders were placed months ago, we are
able to offer the fabrics wanted for spring garments at most unusually low prices. This fact has extra
weight when you consider present-day woolen prices. Get a quantity of this tomorrow.

\$2.25 50-Inch Black Satin-Faced Broadcloth, Yard

Please note that we have only 109 yards of this cloth to sell. It is of
guaranteed pure dye; lustrous satin face; twilled back; all-wool. Comes in a
rich crow black. A splendid material for separate skirts and tailored suits. To
be sold at nearly mill cost today. A regular \$2.25 value, at \$1.88.

\$1.88

1,500 Yards Surah Serge.

A good wearing quality, splendid for spring suits.
Choose from navy blue, marine blue, Copenhagen blue,
Alice, Burgundy, garnet, myrtle, brown, black, gray,
taupe and cream. Special tomorrow at, **59c**
yard.

54-inch Spring Tweeds.

A splendid collection of mixtures which trend to be
popular for spring wear. They are very desirable fabrics
indeed; colors are gray, beige and brown. **\$1.25**
A wonderful value. Special tomorrow, at, yd.

54-inch Burella Cloth.

One of the season's new weaves. An all-wool material
especially desirable for suits and coats. In the new
sport shades, including Perri-Winkle, Olivia, green,
Lambella, rose, etc. Ask to see these **\$3.00**
fabrics priced at, yard.

50-inch Sport Stripes and Plaids.

These are all-wool materials and come in six attractive
styles. And to think that you can buy these desirable
fabrics which will be so popular for sport wear this spring at the low price, a yd., **\$1.50**

Again We Have Received New Undermuslins

And not nearly all of them are
mentioned in this little section.
We just picked out a very few
for description.

Night Robes, of fine quality
crepe with fancy stitching;
also flesh batiste with bluebird
figure. **\$1.00**

Camisoles, made of good
quality crepe de chine with lace-
trimmed yokes; also in black
with small sleeve and trimmed
with lace. **\$1.00**

Envelope Chemises, in fine
quality China silk or crepe de
chine trimmed with lace and
hemstitching. **\$1.95**

China Silk Night Robes, in
flesh only, with Empire yoke
and trimmed with hemstitched
bow knots. **\$3.95**

Special.



Tomorrow We Place On Sale Eight Value Magnets in Silk Offerings

At Yard

\$1.39

36-inch colored Chiffon Dress Taf-
fetas that are soft, perfectly finished
and very durable. A complete range
of colors.

40-inch colored Crepe de Chine that
is heavy, strong and clingy. A full
range of colors.

36-inch Black Satin Duchess.

36-inch Satin de Chine.

36-inch colored Chiffon Satins that
are highly lustrous and beautifully fin-
ished. A very complete assortment of
colors.

40-inch Crepe de Chine in a good
rich black. A very excellent quality
and truly wonderful value at this price.

36-inch Black Peau de Soie.

36-inch Black Satin Messaline.

Any of the Above Weaves at \$1.39 Yard.

Shantung Pongee, 69c yd.

34-inch genuine imported fabric; all pure silk;
strong and durable.

Radium Silk, \$2.25 yd.

40-inch fancy Radium Silk; white grounds with
beautifully colored figures; all pure silk.

Jersey Silk, \$5.00 yd.

An all-pure silk material that is heavy and very
durable; white only; 50 inches wide.

Georgette Crepe, \$1.59 yd.

40 inches wide, and at this price is in a good
weight that will wear well. Black only.

Main Floor—Lansburgh & Bro.

New Spring Models
Rengo Belt
Corsets
\$2 to \$5

Washington's Fastest Growing Department Store
LANSBURGH & BRO.

Store Hours: Open 8:45 A. M. Close 5:30 P. M.

Women's \$1.00
and \$1.25
House Dresses,
At **79c**

Washington's Fastest Growing Department Store
LANSBURGH & BRO.

Store Hours: Open 8:45 A. M. Close 5:30 P. M.